

[PR]: Knowledge Officer launches Tech Fellowship to upskill the next tech generation in the MENA region

The fully subsidized program will upskill 2,000 professionals in Product Management, Marketing, Customer Success and Sales



[London, 13 January 2021]: Knowledge Officer is thrilled to announce the launch of the Tech Fellowship, a comprehensive and fully funded program for most in-demand specializations. During the fellowship, the first of its kind in the MENA region, the learners will be able to learn top skills and get certified in Product Management, Marketing, Sales Development and Customer Success. The program aims to gradually close the skills gap in the region and foster innovation via world-class education curated by top experts.

“We are very excited about launching the Tech Fellowship as part of our MENA Skills Initiative with a fantastic range of partners in the Middle East. There has never been a time where impactful and market-driven training is needed more than now. We promise our learners that we will do our best to help them navigate the current uncertainty due to the instability in the job market and to give them a solid opportunity not just to upskill but to have amazing job opportunities as well” - says Ahmed El-Sharkasy, the CEO and Co-Founder of the Knowledge Officer.

The fellowship programs will be taught fully online with assistance from the Knowledge Officer’s learning experts and career advisors. The learning methods are a mix of self-paced, data-driven learning on the Knowledge Officer mobile app or on desktop, as well as live expert-led sessions

and human-graded assignments. The learners will be provided full support and personalized feedback as well as interview preparation sessions to ensure they are ready for the new role in their chosen field. Upon program finish, candidates will be eligible for an industry-recognized certificate of completion from Knowledge Officer and job placement support with our partners.

The fellowship is initially open for learners based in Egypt, Saudi Arabia, Lebanon and Jordan with a highly competitive application process and 2,000 fully-funded seats available for the best candidates. The partners that are supporting the initiative include PwC, Mint by EG Bank, Careem and Zain among others.

The program will last 3 months with the Product Management cohort starting first - on the 14th of February. To find out more and apply, visit [Knowledge Officer's website](#).

Watch the promo video [here](#).

About Knowledge Officer

[Knowledge Officer](#) is a training partner for individuals and organisations. By using Machine Learning and Natural Language Processing, it offers a personalised learning journey to hundreds of thousands of individuals worldwide on their path to the dream career goal. Knowledge Officer helps companies to retain and grow a competitive workforce through [free](#), [Plus](#) and [Pro](#) learning plans in careers such as Product Management, Marketing or Entrepreneurship. The startup was awarded Innovate UK grant twice and was part of Facebook Incubator.



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Ahmed El-Sharkasy , the Co-Founder and CEO of Knowledge Officer, is originally from Egypt.

Tech Fellowships



Delivering skills-focused, market-driven education for higher employability as the region struggle to mitigate the growing skills gap



The participants will be able to access learning communities for collaborative learning.

